

THUNDER™

ENJOY YOUR MORNINGS AGAIN

A delicious 24-Karat Chocolate meal replacement shake, Thunder™ will change the way you think about protein powder!

The unique power of Thunder comes from cold-processed New Zealand whey from clean pasture-raised cows that contains no bGH, rbGH, bST, bST hormones or second-hand antibiotics, and is 99% lactose free. Its specially-formulated blend features a broad spectrum of vitamins, minerals, and an enzyme blend that uses healthy fats from krill oil to help the body absorb every nutrient. But that's not all! Thunder also includes apple fiber and a special probiotic blend to take care of you from the inside-out.

Naturally flavored with 24-Karat® dark chocolate and sweetened with crystals of honey, Thunder is both low on the glycemic index and tastes amazing, without any artificial ingredients or sweeteners.

Make Thunder the perfect start to your day, every day. Add ice, bananas, nuts, berries, or even Pulse™ for a delicious and healthy treat you'll crave daily!

BENEFITS OF THUNDER

- Helps to reduce cravings for sweets
- Supports weight-management goals
- Helps maintain healthy insulin levels
- Offers protein necessary for essential bodily functions
- Supports elevated mood
- Helps maintain healthy stress levels

A POWDER ABOVE THE REST

- Cold-processed New Zealand whey
- No bGH, rbGH, bST or bST hormones
- No second-hand antibiotics
- 99% lactose free
- No artificial sweeteners
- Special probiotic and enzyme blend
- Low on glycemic index
- Amazing taste

BUILDING BETTER HEALTH

In the tireless pursuit toward our weight-management goals, we encounter countless protein powders claiming to build muscle and burn fat. These are often high-priced, confusing, and packed with artificial ingredients and cheap fillers. In an effort to keep manufacturing costs at a minimum, many commercial powders are stripped of vital nutrients through high-heat processing, resulting in an imbalanced, acidic compound likely contaminated with heavy metals, chemical detergents, and synthetic additives.

Protein is an essential building block in the human body. It is found in every cell in the body, and makes it possible for the body to repair and rebuild damaged cells as well as produce new cells. Protein plays a crucial role in the healthy development of muscle, bone, skin, and hair and is essential to the body's ability to produce enzymes and hormones.

In addition, since your body doesn't process it the same way it processes carbohydrates and fat, protein is important in managing cravings and maintaining healthy blood sugar levels making it an important component in achieving healthy weight management goals.

Even when protein is primarily ingested through natural food sources, most people do not get enough of the right kinds of protein to ensure optimal functions in the body. Ensure your body gets the protein it needs with Thunder.



THE IDEAL BLEND

The protein in Thunder comes from New Zealand whey that is cold-processed, which allows for the preservation of natural elements without compromising its fragile immune factors and nutrients, leaving an ideal blend of easily-absorbed amino acids, antioxidants, peptides, immune factors and minerals. It comes from clean pasture-raised cows that contains no bGH, rbGH, bST, bST hormones or second-hand antibiotics, and is 99% lactose free.

In addition to New Zealand whey, Thunder also features a specially-formulated blend that includes a broad spectrum of vitamins, minerals, and an enzyme blend that uses healthy fats from krill oil to help ensure the body absorbs every single nutrient. With apple fiber and a special probiotic blend to take care of you from the inside-out, Thunder offers the ideal protein and nutrient blend.

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WHEY FOR WEIGHT MANAGEMENT

Thunder is an ideal start to any day. It is an amazing source of protein and other nutrients, and it tastes great. But how can it help you reach your weight management goals?

According to a study performed at the University of Missouri-Columbia, eating breakfast can help people experience a dramatic decline in cravings for sweet foods throughout the day. She also shared information that shows higher-protein breakfasts have beneficial effects on the appetitive hormonal and neural signals that control energy intake regulation in overweight individuals.

One of the biggest health problems faced today is that people are insulin resistant, making it difficult for them to lose weight. A recent study performed at Australia's University of Adelaide found that a high-protein diet reduces the need for calorie intake, and that whey protein is more effective than red meat in reducing body weight gain and increasing insulin sensitivity.

Whey is great for increasing lean muscle and burning fat. It is better absorbed before any form of exercise, and has even been shown to have a positive effect on stress and mood. A recent article from the American Journal of Clinical Nutrition found that whey "improved coping ability, probably through alterations in brain serotonin."

Additionally, the American Journal of Clinical Nutrition has also stated that "Under most conditions, protein is more satiating than the ingestion of carbohydrates. This suggests that a modest increase in protein may promote satiety and facilitate weight loss through reduced energy (caloric) consumption."

