



PURE™

THE SUPERFOOD OF ALL SUPERFOODS

Pure™ features a concentrated blend of marine phytoplankton in a Deep Blue Mineral Base of 92 ionic minerals and trace elements.

Considered nature's "superfood", marine phytoplankton is a whole food source that naturally contains a full spectrum of amino acids, trace minerals, vitamins, enzymes, micronutrients, essential fatty acids, and antioxidants.

PURE NUTRITION

Our Deep Blue Mineral Base is sourced from nutrient-rich ocean water that has had the salt removed, which offers an array of trace elements that are essential to life, including:

- Boron
- Iron
- Zinc
- Copper
- Chromium
- Molybdenum
- Selenium
- Manganese
- Nickel
- Carbonate
- Bromide
- Iodine
- Gadolinium
- Samarium
- Europium
- Potassium
- Chloride
- Lithium
- Silicon
- Rubidium
- Scandium
- Phosphorus
- Strontium
- Cobalt
- Titanium
- Lanthanum
- Cerium
- Barium
- Yttrium
- Bismuth
- Erbium
- Sodium
- Tin
- Gallium
- Gold
- Silver
- Cesium
- Beryllium
- Vanadium
- Dysprosium
- Holmium
- Terbium
- Praseodymium
- Lutetium
- Neodymium
- Magnesium
- Calcium
- Sulfate
- And more!

Benefits of Pure Nutrition

- Supports cognitive function and mental alertness
- Supports heart health
- Helps maintain healthy cholesterol levels
- Promotes better sleep quality
- Helps decrease inflammation
- Supports liver health
- Improves look and feel of skin
- Contributes to healthy vision
- Supports healthy joints
- Helps maintain healthy blood sugar levels
- Improves mood and healthy sense of wellbeing
- Increases energy
- Supports healthy immune function
- Enhances circulation



TIMELESS, NOT TRENDY

Your health is not a trend. It's as timeless as they sky is blue! In a world of manmade foods that have been chemically-altered, genetically-modified and loaded with preservatives, edifying our bodies with whole-food nutrition is increasingly important.

If you are tired, low on energy, irritable or suffering from chronic ailments, it's possible your body's cells are not getting the nutrition they need for optimal function. This unhealthy environment in the body can contribute to its inability to adequately regulate toxins and protect from abnormal cell divisions that may cause very serious health problems and lead to disease.

It's time you edify your body with the raw materials it needs to perform miracles by the minute, just as it was made to do. Pure, with marine phytoplankton, naturally contains several phytochemicals, nutrients and trace minerals essential to ensuring the body is performing optimally, starting at the cellular level.

Pure captures marine phytoplankton, the most essential component to all life in the ocean, and combines it with the most nutrient-dense nature ocean water minerals, creating the perfect way to edify the body as nature intended.

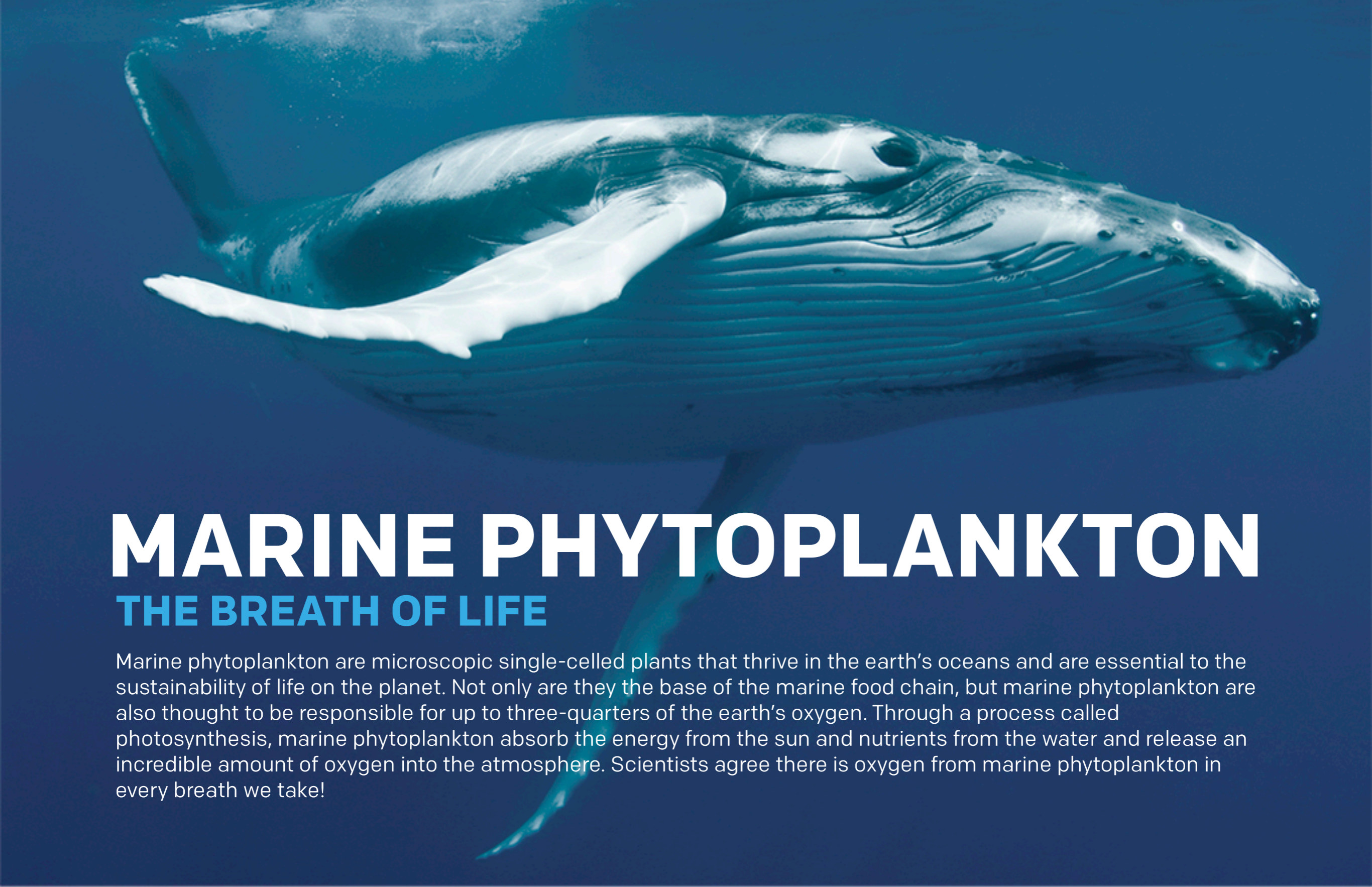
BETTER DELIVERY

Pure features "open cell" marine phytoplankton. Since the human body lacks the enzyme required to break down the silica shell that naturally encases marine phytoplankton, the nutrients from most marine phytoplankton products are never absorbed. By contrast, marine phytoplankton offered exclusively from ForeverGreen has been harvested using patented technology that removes this shell without the use of heat, freezing, or chemicals, allowing the body to utilize each and every nutrient.



MARINE PHYTOPLANKTON THE BREATH OF LIFE

Marine phytoplankton are microscopic single-celled plants that thrive in the earth's oceans and are essential to the sustainability of life on the planet. Not only are they the base of the marine food chain, but marine phytoplankton are also thought to be responsible for up to three-quarters of the earth's oxygen. Through a process called photosynthesis, marine phytoplankton absorb the energy from the sun and nutrients from the water and release an incredible amount of oxygen into the atmosphere. Scientists agree there is oxygen from marine phytoplankton in every breath we take!



MARINE PHYTOPLANKTON OUR COMMITMENT

ForeverGreen has an exclusive partnership with a sea farm in the pristine temperate coastal waters of the Pacific Northwest. In this specific location, ocean tides interact with fresh water creating turbulence that draws even more deep-water nutrients and supports a diverse array of more than 200 marine phytoplankton species.

ForeverGreen marine phytoplankton is wildy-grown in a natural environment at a facility that is eco-friendly and creates a positive carbon footprint. Each batch is quality tested for bacteria, pathogens, toxins, heavy metals, mold and radioactivity prior to being approved for human consumption.

MARINE PHYTOPLANKTON IT'S EASY!

The most nutrient-dense naturally-occurring whole-food plant on earth is marine phytoplankton. The purest, most nutritionally-complex marine phytoplankton available to man is brought to you exclusively by ForeverGreen. Check out our entire line of products featuring our exclusive marine phytoplankton nutrition.

CLINICALLY PROVEN RESULTS

ForeverGreen holds exclusive industry rights to a unique form of marine phytoplankton known as Alpha 3 CMP™ (Concentrated Marine Phytoplankton). A pilot study was contracted with the Department of Health Promotion and Education at the University of Utah** to conduct clinical studies to determine the impact of Alpha 3 CMP on human health indicators of apparently healthy individuals.

The double-blind study was conducted over a three-month period using a repeated measures design, where each participant was clinically tested three times over three months, and tested five times over three months with a psycho-spiritual health assessment tools with the following results:

- Those that took Alpha 3 CMP showed a significant (p<.01*) increase in CD3 measures, which are an indicator of the presence of T-Lymphocytes. T-Lymphocytes are primarily responsible for the elimination of internally-manufactured antigens (viruses, bacteria, etc.) in organic tissues.
- Those that took Alpha 3 CMP showed a significant (p<.05*) increase in scores on the emotional subscale of SF36, which is a health survey used by many in the medical community to determine functional health and wellbeing.
- Those that took Alpha 3 CMP showed a significant (p<.05*) increase in scores on the Authentic Happiness Inventory, an instrument developed by Dr. Martin Seligman, Director of the Penn State University Positive Psychology Center.

*P values represent the statistical probability of the occurrence of a given finding by chance alone in comparison with the known distribution of possible findings. For example, P < .01 means that the likelihood of the phenomena tested occurred by chance alone is less than 1%. The lower the P value, the less likely the finding would occur by chance alone.

**The University of Utah does not endorse Alpha 3 CMP or any products in which it is included.

